Thanks to American know-how, innovation, and expertise, the future of Manufacturing is bright. As the national representative of the precision custom manufacturing industry, the National Tooling and Machining Association exists to tell this story with a powerful voice. Backed by over 1,100 members, representing more than $8 billion in sales, NTMA has an amazing collective power and is the largest non-profit trade association in the U.S. for metalworking companies. When you partner with NTMA you immediately extend your sales reach and gain entry into an organization committed to helping U.S. metal working manufacturers become more competitive in the global marketplace. Working together we make the industry stronger, by providing our membership best in class services, knowledge and products. NTMA carefully selects and vets our National Association members to ensure you are able to maximize your membership. NTMA is dedicated to bringing services and new technologies to its members in order to improve the metalworking businesses. You have ideas? We have members.
NATIONAL ASSOCIATE MEMBERS CAN EXPECT...

1. Provided contact information for all NTMA member companies (potential customers).
2. Provided contact information for chapters looking for speakers and articles.
3. Provided the opportunity to submit “white papers” to run in the NTMA national magazine, The Record.
4. Given the opportunity to set up informational tables at NTMA conferences.
5. Networking at national meetings with owners/managers from around the country.
6. Provided regular marketing information on industry sectors that can be used to assess your on-going business plan, and show you where the best markets are.
7. Given access to over 30 discount programs your company can use, with some being made available for your employees to use at a personal level.
8. Given access to NTMA members-only Online management tools.
9. Provided access to NTMA members-only tools for all company employees.
10. Given the right to use the NTMA logo on marketing materials to let members know you are a NAM partner.

SOME OF OUR PARTNERSHIPS:
As a NTMA National Association Member (NAM) you will gain access to over 1,100 NTMA members as well as NTMA’s entire network of partners, affiliates and key industry leaders across the United States. Providing your company or service the opportunity to build long-term sales partnerships and industry relationships. Our NAM partners report up to an average of 30% and as high as a 50% increase in lead generation and closed sales by working directly with the NTMA members and partners. National Associate Members don’t just sell, they connect with peers and gain invaluable industry insights at NTMA events.

**29 Local Chapters & Non-Affiliated Associations Serve NTMA Members Across The Country**

NTMA’s 29 local chapters and non-affiliated associations across the U.S. provide invaluable service to NTMA members on a day-to-day basis. They provide the framework for an effective program of local and regional programs and services. Because most of these groups are organized on a committee system, similar to that of the national Teams, they are able to translate programs, activities, and services of the national association to the local level.
Every year, precision manufacturing industry professionals from across the country gather at NTMA industry recognized events. They come to learn; to share ideas; and to see the latest in manufacturing products, services, and technologies.

Take advantage of the many opportunities these events offer for you to generate goodwill, build customer relationships, and, most importantly, increase sales.

Where do precision manufacturing industry professionals turn for the latest research studies, technology news and regulatory updates? The publications and reports generated by the NTMA.

Read by manufacturing professionals worldwide, these monthly publications provide you with a highly respected and credible environment in which to place news about the products and services your company markets.

The National Tooling and Machining Association’s official website (www.ntma.org) is one of the most popular Online sources of information for precision manufacturing professionals worldwide.

We are thrilled to announce the launch of our all-new, members-only, Online community: NTMA Connect. Participate in forums, network with industry peers, and ask the questions only your fellow machine shop leaders can answer. Through an introductory open forum, you’ll learn the platform and get to know fellow NTMA members.

When combined with our brand new member portal, there’s nothing that our members can’t do.
The NTMA Record is a high gloss publication that has grown from a member newsletter to one of the industry’s leading sources of manufacturing insights, technology, and industry trends. Every month The Record delivers important industry knowledge through curated content, timely articles, and opinion pieces. When you advertise in The Record your product or service will be seen by thousands of key decision makers and premier precision custom manufacturers in the US.
### ADVERTISE IN THE RECORD

#### ADVERTISING PRICING & SIZES

<table>
<thead>
<tr>
<th>Premium Full Pages</th>
<th>Annual Price</th>
<th>Quarterly Price</th>
<th>Monthly Price</th>
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<tr>
<td>Opposite President’s Letter</td>
<td>$8,800</td>
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</tr>
<tr>
<td>Business Card</td>
<td>$1,000</td>
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<td>NA</td>
<td>1</td>
</tr>
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Special Advertorial Spreads 2 Best Deal! $3,500

Showcase your product with rich editorial and images that tell your story.

#### ALL OTHER PAGES

<table>
<thead>
<tr>
<th></th>
<th>Annual Price</th>
<th>Quarterly Price</th>
<th>Monthly Price</th>
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<tr>
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<td>NA</td>
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#### AD SPECIFICS

- Prints 4-Color process. (ads must be CMYK with a 300-dpi resolution)
- Do not use PMS or RGB colors.
- PDFs must be high-resolution with all fonts and images embedded.
- We will not accept Word, MS Publisher, JPG or CorelDraw files.

Contact editor@ntma.org for additional information.
The NTMA membership directory is an annual publication that helps to guide and connect members of our association – as well as providing key snapshots on our committees, programs, chapters, teams, benefits and much more. One of NTMA’s most popular print publications, NTMA members rely on The Directory as their one go-to resource. Your ad will have a long shelf life in The Directory and will be seen over and over again.
ADVERTISE IN THE DIRECTORY

ADVERTISING PRICING & SIZES

<table>
<thead>
<tr>
<th>ADVERTISING</th>
<th>WIDTH X HEIGHT (LIVE AREA)</th>
<th>BY OCT. 1</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>BACK COVER</td>
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<td>$5,000</td>
</tr>
<tr>
<td>INSIDE BACK COVER</td>
<td>7” X 10”</td>
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<tr>
<td>FACING PAGE OF IFC</td>
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<td>$1,200</td>
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<tr>
<td>ENHANCED LISTING</td>
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<td>$450</td>
</tr>
<tr>
<td>BUSINESS CARD</td>
<td>3.5”X2”</td>
<td>$300</td>
<td>$350</td>
</tr>
<tr>
<td>UPDATE YOUR ONLINE AD(FULL YEAR)</td>
<td>INCLUDED</td>
<td></td>
<td>$200</td>
</tr>
</tbody>
</table>

AD SPECIFICS

- Publication Trim Size is 7.875” x 10.75”.
- Prints 4-Color process. (ads must be CMYK with a 300-dpi resolution)
- Do not use PMS or RGB colors.
- PDFs must be high-resolution with all fonts and images embedded.
- We will not accept Word, MS Publisher, JPG or CorelDraw files.
- Reserve space by August 20 to receive early bird pricing.
- Final Ad Deadline is December 2. Graphic art services are available to create or edit your existing ad for a cost of $30/hr.

Contact editor@ntma.org for additional information.
**ADVERTISE DIGITALLY**

**ADVERTISING PRICE & SIZES**

<table>
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<th>QUARTERLY 10% DISCOUNT</th>
<th>ANNUAL 15% DISCOUNT</th>
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<tr>
<td>SQUARE</td>
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</tr>
<tr>
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<td>$500</td>
<td>$1,350</td>
<td>$5,100</td>
</tr>
</tbody>
</table>

**LEADER BOARD**
964px Height x 125px Width

**SKYSCRAPER**
964px Height x 125px Width

**SQUARE**
964px Height x 125px Width

**EMAIL DIGEST**
962px Height x 125px Width

**AD SPECIFICS**

- Ads on the NTMA Connect Homepage are visible to anyone who visits the site looking for resources in precision manufacturing. They can see your ads whether or not they choose to log in.
- Boost your prominence and stay top-of-mind with an ad in our community email digests—sent to all NTMA Connect users daily or weekly (depending on their settings).

**2024 Monthly Base Rate**

<table>
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<tr>
<th></th>
<th>Quarterly 10% Discount</th>
<th>Annual 15% Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total if sold out</td>
<td>$2,300</td>
<td>$6,210</td>
</tr>
<tr>
<td>Annualized</td>
<td>$27,600</td>
<td>$24,840</td>
</tr>
</tbody>
</table>

Contact editor@ntma.org for additional information
3 BENEFITS OF SPONSORING & ATTENDING NTMA EVENTS

1. PUT YOUR BUSINESS IN THE SPOTLIGHT

Having a presence at NTMA conferences and events positions you and your business as an authority in your industry. You’ll gain respect, credibility, and relationships by standing out from and prominently displaying your products and marketing materials. Sponsorship brings attendees directly to you.

2. LEAD GENERATION

Attendees and participants at NTMA events not only want to experience and learn everything they can, but they are also more open to discovering new products and services. Up-close interactions with warm prospects help you showcase your services and close the deals.

3. BRAND BUILDING

By sponsoring an NTMA event, your brand will be featured in all high visibility marketing materials for the event, including digital and social media, on the event’s website, and through key promotional materials - all of which are great ways to leverage your sponsorship and solidify brand recognition.
NTMA CALENDAR OF EVENTS

2024

Chapter Leadership Summit - January 17 - 19 San Antonio, TX

An exclusive event for NTMA’s Chapter Leadership. This event has a targeted group of registrants. Chapter Leadership Summit provides a great opportunity to get in front of and personally meet our Chapter Executives, Chapter Presidents, and Trustees (also member company owners and Presidents). This event will help maximize your connections at the local level.

Anticipated Attendance: 60-75 People

Emerging Leaders Conference - March 20 - 22 Greenville, SC

NTMA gathers the best and brightest up-and-coming industry leaders to network, share knowledge and brainstorm about tomorrow’s manufacturing industry. Since this event targets the younger generation, they may be more receptive to newer technologies and processes. Build and grow your relationships with these industry influencers and be top of their mind.

Anticipated Attendance: 100-150 People

*NTMA has invited industry associations to partner for this event. Partnering associations will be: AMT, SME, PMPA, NFFS and TMA.

2024 Tech Luncheon at IMTS - DATE & TIME TBD

This is the perfect place to showcase your product and any new technologies. NTMA will be hosting a luncheon to a targeted audience during IMTS that will allow our National Associates the opportunity to showcase new products and/or technologies.

Anticipated Attendance: 70-90 People

Engage 2024 - October 16-19
Nashville, TN

NTMA’s signature event! Targeting Presidents, Owners and C-Level professionals for endless networking and learning opportunities.

Anticipated Attendance: 200-250 People

Please contact Kristen Hrusch, our Events Manager for more information and to register:

Kristen Hrusch - Krusch@ntma.org  216.264.2845
or visit www.ntma.org/upcoming-events

www.ntma.org/events

* Events Subject to Change*
EMERGING LEADERS I & II COHORT
This program will give new and aspiring young leaders the foundation for leadership and business acumen. It will provide the knowledge, skills, and abilities required to build confidence, productivity, and the capability to delegate and manage others.

*Must have attended Emerging Leader I Cohort to be eligible for the Emerging Leader II Cohort*

EXECUTIVE COHORT
Currently employed owners or general managers will make up this cohort. Focusing on the daily challenges, opportunities and unknowns in running a manufacturing company, the purpose of our executive cohort is to foster collaboration, learning, and alignment among these top-tier professionals. These sessions provide a platform for sharing insights, brainstorming innovative ideas, and exchanging best practices.

SALES TRAINING COHORT
Our Sales Training Cohort aims to enhance collaboration, knowledge sharing, and performance improvement among our participants, ultimately leading to more effective sales strategies and increased revenue generation within their companies. Special focus will be on value-added selling, messaging and strategies.

Please contact Kristen Hrusch, our Events Manager for more information and to register:

Kristen Hrusch - Krusch@ntma.org  216.264.2845
or visit www.ntma.org/upcoming-events

www.ntma.org/events
EXCLUSIVE COHORT SPONSORSHIP

- **Emerging Leaders I & II Cohort - $20,000**
  - 2 Cohort Groups - Up to 40 Participants
  - Up & coming industry professionals
  - 2-3 In-Person meetings

- **Executive Cohort - $15,000**
  - 10-15 Participants
  - Top level executives
  - Quarterly face to face meetings

- **Sales Training Cohort - $5,000**
  - 20 Participants
  - Industry sales professionals
  - 1 face to face meeting
  - 3 virtual meetings

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Each Exclusive Sponsorship Includes

- **Executive & Sales Cohorts only:**
  - Opportunity to host at your facility

- **Emerging Leaders I & II Cohorts only:**
  - Opportunity to present at Emerging Leaders Conference

- **3-5 Minute Intro At The 1st Face To Face Meeting**

- **Recognition At Each Face To Face Meeting**
  - Logo on slides
  - Logo on signage
  - 1 promotional item-cobranded with NTMA to be given at registration for all face to face meetings

- **Logo Representation**
  - All promotional materials and postings about the cohorts
  - Logo on welcome slides for virtual sessions
  - Logo on completion certificates

- **Mailings**
  - Save the dates & brochures

- **Dedicated Social Media Post**
- **One Registration To All Events**
- **Attendance At Each Face To Face Meeting**
  (not applicable to Executive Cohort)
EVENT SPONSORSHIP

Platinum - $30,000

SAVE 30% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

SPONSORSHIP INCLUDES

- **Logo Representation**
  - All event related e-blasts
  - NTMA Website
  - Event Website
  - Print materials on event promotions

- **Mailings**
  - Save the Dates & Brochures
  - Logo Recognition in Thank You ad for 12 issues of The Record

- **One Webinar**
  - Topic of your choice
  - Date and time of your choice
  - Will be run and promoted by NTMA
  - Recognition on all additional pre-event webinars

- **One Feature Article**
  - 850-1000 words with half page for photo
  - 12 issues of The Record

- **One Dedicated Social Media Post**

- **Engage 2023 Benefits**
  - Two registrations
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage
  - Exhibit table in premier location
  - Recognition at podium
  - Company recognition in Engage App
  - One promotional item to be distributed at registration selected on your behalf

- **Chapter Leadership Summit Benefits**
  - One registration
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage
  - 1-page ad to include in attendee registration materials
  - 1 digital ad to be sent to attendees via email

- **Emerging Leaders Benefits**
  - One registration
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage

- **Tech Luncheon at IMTS**
  - One Registration
  - Opportunity to present
  - Logo on slides at the beginning of sessions
  - Registration List
  - Logo on signage

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NATIONAL ASSOCIATE MEMBER MEDIA KIT 2024
Platinum Sponsor Event Opportunities

**ENGAGE 2023 EVENT OPPORTUNITIES - CHOOSE ONE**

- **Registration**
  - Co-branded lanyards w/ NTMA
  - Opportunity to be present during registration and greet guests
  - One push notification

- **Opening Keynote**
  - Logo on screens
  - Opportunity to introduce speaker
  - Opportunity to show promo video
  - One push notification

- **Closing Keynote**
  - Logo on screens
  - Opportunity to introduce speaker
  - Opportunity to show promo video
  - One push notification

- **Evening Event**
  - Maximization of Branding Opportunities
  - Signage
  - Branding on on-site opportunities (screens, games, cups, photo booth etc.)

- **Community Outreach**
  - Recognition in press release
  - Logo on screens
  - Opportunity to show promo video at start of the session
  - One push notification

- **Wi-Fi**
  - Logo’d Wi-Fi cards on table
  - Opportunity to rename the network or password

- **Mobile App**
  - Opportunity to provide branded splash screen
  - Special sponsor highlight card in app (always visible)
  - Special recognition at podium

- **Key Cards**
  - Custom artwork for hotel key cards (2 per attendee)
  - One push notification

**CHAPTER LEADERSHIP SUMMIT**

- **Lunch (one)**
  - Maximization of Branding Opportunities
  - Signage at food station

- **Evening Social Event**
  - Maximization of Branding Opportunities
  - Signage
  - Branding on on-site opportunities (screens, games, cups, etc.)

- **Wi-Fi**
  - Logo’d Wi-Fi cards on table
  - Opportunity to rename the network or password

- **Welcome Reception**
  - Maximization of Branding Opportunities
  - Signage
  - Opportunity to have branded drink
EVENT SPONSORSHIP

Gold - $20,000

SAVE 20% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

SPONSORSHIP INCLUDES

- Logo Representation
  - All event related e-blasts
  - NTMA Website
  - Event Website
  - Print materials on event promotions

- Mailings
  - Save the Dates & Brochures
  - Logo Recognition in Thank You ad for 12 issues of The Record

- One Webinar
  - Topic of your choice
  - Date and time of your choice
  - Will be run and promoted by NTMA

- One Dedicated Social Media Post

- Engage 2023 Benefits
  - Two registrations
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage
  - Exhibit table in premier location
  - Recognition at podium
  - Company recognition in Engage App
  - One promotional item to be distributed at registration selected on your behalf

- Chapter Leadership Summit Benefits
  - One registration
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage
  - 1-page ad to include in attendee registration materials
  - 1 digital ad to be sent to attendees via email

- Emerging Leaders Benefits
  - One registration
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage

- Tech Luncheon at IMTS
  - One registration
  - Opportunity to present
  - Logo on slides at the beginning of sessions
  - Registration List
  - Logo on signage

Maximization of Branding Opportunities

- Lunch (one)
- Evening Social Event
- Wi-Fi
  - Logo’d Wi-Fi cards on table
  - Opportunity to rename the network or password
- Welcome Reception
  - Opportunity to have branded drink

Emerging Leaders Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage

Tech Luncheon at IMTS

- One registration
- Opportunity to present
- Logo on slides at the beginning of sessions
- Registration List
- Logo on signage
EVENT SPONSORSHIP

Gold Sponsor Event Opportunities

ENGAGE 2023 EVENT OPPORTUNITIES - CHOOSE ONE

- **Breakfast** (one of three)
  - Maximization of Branding Opportunities
  - One push notification

- **Lunch** (one)
  - Maximization of Branding Opportunities
  - Logo on screens in front of room
  - One push notification

- **Breaks**
  - Maximization of Branding Opportunities
  - Opportunity to show promo video on loop throughout break
  - One push notification

- **Welcome Reception & Happy Hour**
  - Maximization of Branding Opportunities
  - Opportunity to speak & welcome attendees
  - One push notification

- **Cornhole**
  - Logo’d cornhole boards & signage
  - Logo’d koozies, napkins & drink tickets

- **General Session**
  - Logo on screens
  - Opportunity to show promo video at start of session
  - One push notification

CHAPTER LEADERSHIP SUMMIT

- **Breakfast** (one of two)
  - Maximization of Branding Opportunities
  - Signage at break stations

- **Breaks** (one of five)
  - Maximization of Branding Opportunities
  - Signage at break stations

- **Lanyards**
  - Co-branded with NTMA

- **Registration Giveaway**
  - Logo’d item of your choice (arranged by NTMA)
EVENT SPONSORSHIP

Silver Plus - $15,000

SAVE 15% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

■ Logo Representation
  • All event related e-blasts
  • NTMA Website
  • Print materials on event promotions

■ Mailings
  • Save the Dates & Brochures
  • 12 issues of The Record

■ One Dedicated Social Media Post

■ Engage 2023 Benefits
  • One registration
  • Logo on slides during general sessions
  • Registration list
  • Logo on signage
  • Exhibit table
  • Recognition at podium
  • Company recognition in Engage App

■ Chapter Leadership Summit Benefits
  • One registration
  • Logo on slides during general sessions
  • Registration list
  • Logo on signage

■ Emerging Leaders Benefits
  • One registration
  • Logo on slides during general sessions
  • Registration list
  • Logo on signage

■ Tech Luncheon at IMTS
  • One Registration
  • Logo on slides at the beginning of sessions
  • Registration List
  • Logo on signage

* Opportunity to sponsor one specific function at Engage or Chapter Leadership Summit

Silver - $10,000

SAVE 10% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

■ Logo Representation
  • All event related e-blasts
  • NTMA Website
  • Event Website
  • Print materials on event promotions

■ Mailings
  • Save the Dates & Brochures
  • 12 issues of The Record

■ One Dedicated Social Media Post

■ Engage 2023 Benefits
  • One registration
  • Logo on slides during general sessions
  • Registration list
  • Logo on signage
  • Exhibit table
  • Recognition at podium
  • Company recognition in Engage App

■ Chapter Leadership Summit Benefits
  • One registration
  • Logo on slides during general sessions
  • Registration list
  • Logo on signage

■ Emerging Leaders Benefits
  • One registration
  • Logo on slides during general sessions
  • Registration list
  • Logo on signage

■ Tech Luncheon at IMTS
  • Logo on slides at the beginning of sessions
  • Registration List
  • Logo on signage
EVENT SPONSORSHIP

Bronze - $5,000

SAVE 5% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

- Logo Representation
  - All event related e-blasts
  - NTMA Website
  - Event Website
  - Print materials on event promotions

- Mailings
  - Save the Dates & Brochures
  - 12 issues of The Record

- One Dedicated Social Media Post

- Engage 2023 Benefits
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage
  - Recognition at podium
  - Company recognition in Engage App

- Chapter Leadership Summit Benefits
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage

- Emerging Leaders Benefits
  - Logo on slides during general sessions
  - Registration list
  - Logo on signage

- Tech Luncheon at IMTS
  - Logo on slides at the beginning of sessions
  - Registration List
  - Logo on signage