Schedule of Events

**SUNDAY, JANUARY 30**

5:30-7:00PM  Welcome Reception

**MONDAY, JANUARY 31**

8:00-8:30AM  Breakfast

8:30-9:30AM  **Session 1 – NTMA Initiatives**

*Presented by: Roger Atkins, Doug DeRose & Carrie Marsico*

Hear from NTMA President as to where the association is headed in 2022 and what our focus will be for the upcoming year. Doug DeRose, VP & CFO, and Carrie Marsico, Membership & Chapter Relations Manager will also be providing an update on our new website as well as the implementation of our new association management software (AMS), Impexium.

9:30-9:45AM  Networking Break

9:45-11:45AM  **Session 2 – Growth Workshop**

A collaborative and interactive workshop in which we will focus on Chapter Growth. The following topics will be discussed:

- Chapter Compliance & Best Practices
  - *Presented by: Doug DeRose & Carrie Marsico*
- Communications: Social Media Marketing
  - *Presented by: Paperless Parts*
- Recruitment & Retention

11:45-12:45PM  Networking Lunch

12:45-3:00PM  **Session 3 – Connecting the Dots**

Looking for more information on NTMA’s programs and how they could attract members or even supplement programs your Chapter already offers?

- NTMA-U
- Insurance Program
- Beanstalk
- Core Business Solutions, Inc.
- EBITDA Growth Systems
- Factur

3:00-3:15PM  Networking Break

3:15–5:00PM  **Session 4 – Chapter Successes Panel**

Hear from your peers as they discuss successes their Chapter has had with the following Non-Dues Revenue Growth strategies:

- Grants
- NTMA-U
- Events & Fundraising
- Grainger

*Moderated by: Carrie Marsico*
6:30-9:30PM  Evening Event & Dinner

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<th>Time</th>
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<tr>
<td>8:00-8:30AM</td>
<td>Breakfast</td>
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<td>8:30-10:00AM</td>
<td>Session 5 – Roundtables</td>
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<td>- Chapter Executives</td>
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<td>- Chapter Leaders</td>
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<td>10:00-10:15AM</td>
<td>Networking Break</td>
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<td>10:15-11:30AM</td>
<td>Session 6 – How it All Ties Together</td>
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<td>11:30AM</td>
<td>Wrap Up</td>
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Dress Code: Casual

Tuesday, February 1st  
Dress Code: Business Casual

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![APPI Energy](appi-energy.png)

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