



Schedule of Events

SUNDAY, JANUARY 30

DRESS CODE: CASUAL

5:30-7:00PM **Welcome Reception**

MONDAY, JANUARY 31

DRESS CODE: BUSINESS CASUAL

8:00-8:30AM **Breakfast**

8:30-9:30AM **Session 1 – NTMA Initiatives**

Presented by: Roger Atkins, Doug DeRose & Carrie Marsico

Hear from NTMA President as to where the association is headed in 2022 and what our focus will be for the upcoming year. Doug DeRose, VP & CFO, and Carrie Marsico, Membership & Chapter Relations Manager will also be providing an update on our new website as well as the implementation of our new association management software (AMS), Impexium.

9:30-9:45AM **Networking Break**

9:45-11:45AM **Session 2 – Growth Workshop**

A collaborative and interactive workshop in which we will focus on Chapter Growth. The following topics will be discussed:

- *Chapter Compliance & Best Practices*
 - *Presented by: Doug DeRose & Carrie Marsico*
 - *Communications: Social Media Marketing*
 - *Presented by: Paperless Parts*
 - *Recruitment & Retention*
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11:45-12:45PM **Networking Lunch**

12:45-3:00PM **Session 3 – Connecting the Dots**

Looking for more information on NTMA's programs and how they could attract members or even supplement programs your Chapter already offers?

- *NTMA-U*
 - *Insurance Program*
 - *Beanstalk*
 - *Core Business Solutions, Inc.*
 - *EBITDA Growth Systems*
 - *Factor*
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3:00-3:15PM **Networking Break**

3:15-5:00PM **Session 4 – Chapter Successes Panel**

Hear from your peers as they discuss successes their Chapter has had with the following Non-Dues Revenue Growth strategies:

- *Grants*
- *NTMA-U*
- *Events & Fundraising*
- *Grainger*

Moderated by: Carrie Marsico

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6:30-9:30PM Evening Event & Dinner

TUESDAY, FEBRUARY 1ST

DRESS CODE: BUSINESS CASUAL

8:00-8:30AM Breakfast

8:30-10:00AM Session 5 – Roundtables

- Chapter Executives
- Chapter Leaders

10:00-10:15AM Networking Break

10:15-11:30AM Session 6 – How it All Ties Together

11:30AM Wrap Up

Special Thanks to our Sponsors:

