Ensuring that your company is competitive in attracting and retaining high caliber staff is one of the most challenging tasks management faces — particularly in today’s labor market.

The NTMA Wage & Fringe Benefit survey examines high, low, and average wage rates for 34 job functions giving you better feedback than ever before for the range of competitive plant wages in your NTMA chapter, your region, by sales size and by line of business. The report provides you with data driven results to make informed decisions about your workforce.

Confidential

Only the staff of the Mackay Research Group will have access to your compensation and benefits information. Members send the survey directly to Mackay Research Group. Neither the NTMA staff nor its members have access to any individual company’s data.

Data is collected by Mackay Research Group from participating NTMA members and then analyzed for validity, thoroughness, and market representation based on the organization’s size, line of business, and geographic region including the state and chapter level. A minimum number of incumbents are required in order to report each data element. If minimums are not met, the benchmark data is suppressed, ensuring you the highest level of data confidentiality.

Finding the Needle

When first faced with countless pages in a report containing numerous columns of data it is nearly impossible to get a clear picture of how your company compares. The interactive Wage & Fringe Benefit Dashboard in Excel allows you to find just the specific columns of data you need to benchmark against your company. The result is a short, concise report customized for your needs.

Interactive Graphics

To modify an old expression, a picture is worth a thousand spreadsheet data cells. Data visualization and interactive graphics enable you to intuitively see previously hidden patterns. You can make faster, better decisions.

For more information contact:

Kelly LaMarca, Membership & Chapter Support Manager, klamarca@ntma.org, (216) 264-2837